

AP PRINTING

MARKETING & MAIL

A diagram illustrating the printing layout boundaries. It features a large 'A' and 'P' logo in blue and green. To the left, four horizontal arrows point towards the right, each corresponding to a line type: a green arrow for the content boundary, a red arrow for the cut line, a black arrow for the bleed line, and a blue arrow for the border. A small blue square is positioned at the bottom left of the diagram.

GREEN LINE IS THE CONTENT BOUNDARY

Content such as images & text that are not getting cut must be inside this Green Line.

RED LINE IS THE CUT LINE

This is where the finished product will be cut.

BLACK LINE IS THE BLEED LINE

Background and Images that bleed off must extend to this line.

BORDER: If you want a border surrounding the edge of your content, a minimum of 0.25 inch thick border must be at least 3/8" from the BLEED line.

DO:

- Edit & Save your file in CMYK
- Outline text in the file before saving (select all layers, click "Type" in the menu, select "Create Outlines")
- Save your file with Press Quality and PDF/X-1a
- Delete the artwork guideline group layer before saving

DON'T:

- Flatten your layers or image before saving
- Add additional bleed or print/crop marks to your files
- Save as a multiple page PDF

Finished Size - 5" x 7"
With Bleed - 5.25" x 7.25"